



ICDM
Institute of Corporate
Directors Malaysia

INTERNATIONAL DIRECTORS SUMMIT 2019

The **Trust** Compass:
Resetting the Course

14 & 15 OCT 2019 | Shangri-La Kuala Lumpur

www.icdm.com.my

The Trust Compass: Resetting The Course

The pursuit of greater returns to businesses at the expense of other stakeholders have undoubtedly come at a cost to a company's most valuable business commodity - Trust.

Across today's corporate landscape, much of its scandals and failures continue to capture the world's attention. With each incident and ensuing headline, the public trust barometer reveals diminishing trust as companies continue to face decision-making challenges which may expose their businesses to unnecessary and excessive risks.

What have we learnt from these failures?

The impetus for restoration must come from all sectors - regulators, policymakers, corporates and stakeholders. Boards, as corporate stewards, must take the lead in reinstating and upholding good corporate governance by rebuilding confidence in a constantly changing world - where the environment remains volatile, uncertain, untrusting, unfair, complicated and ambiguous (VUUUCA).

The crisis in 'trust' extends across public and private sectors. There is an urgent need for companies to collectively work towards redefining a new and exemplary board leadership model that can secure the success and longevity of their business.

As the saying goes - 'Trust, not money, is the currency of business'.

16
CPD
POINTS

Insights.
Connections.
Opportunities.
#IDS2019

WHY IDS 2019

The inaugural ICDM **International Directors Summit (IDS)** is the first regional platform that will gather global corporate leaders and directors to network, collaborate, exchange insights and meet with the greatest minds in governance to take on the largest issues facing the boardrooms of today.

Join your peers from the region this October and fast track your knowledge acquisition with insights sharing from over 30 local and international prominent personalities who will be addressing emerging trends, diversity challenges, boardroom dilemmas, sustainable value creation, the digital revolution and best practices in global governance, amongst others.

An essential platform for aspiring, current and seasoned directors.

WHO SHOULD ATTEND

- ◆ Board Directors
- ◆ Aspiring Directors
- ◆ C-Suites and Executive Leadership
- ◆ Governance Professionals
- ◆ PLCs, GLCs, GLICs, Private Companies, SME, Family-Owned and Start-Ups

For enquiries, sponsorship or registration, please contact David Bareng or Khabir at +603 2276 3440 or marketing@icdm.com.my

PROGRAMME

14 OCTOBER 2019, MONDAY

7.00am **REGISTRATION & NETWORKING BREAKFAST**

9.00am **WELCOME REMARKS**

YBhg Tan Sri Zarinah Anwar, Chairman of Institute of Corporate Directors Malaysia (ICDM)

9.10am **OPENING REMARKS**

YBhg Datuk Syed Zaid Albar, Chairman of the Securities Commission Malaysia

9.30am **KEYNOTE ADDRESS**

THE TRUST COMPASS: RESETTING THE COURSE

10.00am **POWERTALK SIGNATURE SERIES**

WHAT DOES A 21ST CENTURY BOARD LOOK LIKE?

Businesses have turned to innovative new technologies, business models and new ways of work to remain ahead of the curve and remain relevant in the everchanging environment. What happens when disruption becomes a 'new normal'? What are the skills, capabilities and mindset required to ensure 21st Century boards are able to lead Management in thinking divergently – from a 21st century company to eventually a 22nd century company? Why courageous leadership is often the missing link in strategy and what to do about it? What can Boards do to innovate and disrupt status quo whilst upholding the highest level of ethical corporate reputation at the same time?

Speaker

- **Stéphane Garelli**, A world authority on competitiveness, Founder of IMD World Competitiveness Centre, Former Managing Director of World Economic Forum and a bestselling author from Switzerland

30 minutes Q&A

- **Melisa Idris**, Anchor & Editor at Astro AWANI
-

11.15am **NETWORKING COFFEE**

11.45am **PLENARY SESSION #1**

A NEW PARADIGM: TOWARDS ASEAN 4.0

The growth stories of ASEAN continue to hold opportunities for investors – with Asia to stay as the world's fastest growing region through 2030. As the economic and trade flows continue to increase and ASEAN companies going global look to expand their geographic footprints in the international markets, how can ASEAN harmonise its approach to building greater transparency and trust in the boardroom through the development of a common pool of directors? What are the potential benefits and challenges of having cross-border board members? Would the ASEAN network be the catalyst for the exchange of directors' talent between the region and the rest of the world?

Panellists

- **Datuk Shireen Ann Zaharah Muhiudeen**, Chairman, Bursa Malaysia Berhad
- **Ha Thu Thanh**, Chairman, Vietnam Institute of Directors
- **Kulvech Janvatanavit**, CEO, Thailand Institute of Directors

Moderator

- **Sophie Kamaruddin**, Bloomberg TV Reporter (Invited)
-

1.00pm **NETWORKING LUNCH**

2.00pm

BOARDROOM DIVERSITY SCENARIO SIMULATIONS

Research has endorsed the merits of boardroom diversity and provides a strong case for the continued call for Boards to ensure true 'diversity' within their framework. Given the right fit, board diversity can benefit a company through its unique perspectives, specialised sector or industry insights and understanding, robust debates, and better dynamics which will enhance board performance as well as a company's strategy and risk oversight. We present to you this unorthodox interactive session to bring boardroom diversity to life – highlighting the benefits as well as the challenges you may experience.

CONCURRENT A

Scenario #1 Millennial Boards Unplugged
Scenario #3 Young Biz Start-ups

Moderator

- **Tengku Farith Rithauddeen**, Group CEO & Co-Founder, SKALI Group

Role Players

- **Ng Yeen Seen**, Chief Executive Officer of Centre of Research, Advisory and Technology
- **Dzameer Dzulkifli**, Managing Director & Co-Founder of Teach for Malaysia
- **Zaiton Binti Jamaluddin**, Independent Non-Executive Director of Duopharma Biotech Berhad

CONCURRENT B

Scenario #2 It's a Family Business
Scenario #4 Heels in the Boardroom

Moderator

- **Low Chee Keong**, Associate Professor in Corporate Law, CUHK Business School, Hong Kong

Role Players

- **Juan Aranols**, Chief Executive Officer of Nestlé (Malaysia) Berhad
- **Yong Yoon Li**, Executive Director of Royal Selangor International
- **Sarena Cheah**, Executive Director of Sunway Berhad

3.30pm

NETWORKING COFFEE

4.00pm

DIRECTORS' DIALOGUE

ETHICAL DILEMMAS IN THE BOARDROOM: WHAT KEEPS YOU AWAKE AT NIGHT?

The right tone from the top is much needed to instill a culture of integrity in any organisation. With increasing scrutiny and expectations for directors to perform their fiduciary duties, how can we navigate the narrow path between delivering their fiduciary duties and personal liability? Genuine scrutiny is increasingly impeded by the pressure to conform and fear over alienation, with groupthink forming one of the most unintended and unconscious attributes of board dynamics. Listen to contrasting views on how directors can apply the right values to navigate the boardroom dilemmas within the current corporate governance framework and beyond.

Dilemma #1

Pressure on the Board to make decisions through undue influence and without adequate information

Dilemma #2

Challenge from within the organisation such as 'stakeholder influence', malfeasance, corruption and whistleblowing

Dilemma #3

Ethical implications of artificial intelligence on liability, jobs, privacy and trust

Moderator

- **Dato' Seri Johan Raslan**, ICDM Board Member and Board Member in various organisations

Panellists

- **Håkon Bruaset Kjøl**, Senior Vice President, Partner & External Relations Asia of Telenor Group
- **YM Tunku Dato' Mahmood Fawzy Bin Tunku Muhiyiddin**, Chairman of Deutsche Bank
- **Datin Norazah Mohamed Razali**, Independent Non-Executive Director of Sime Darby Property Berhad
- **Dr Chong Su-Lin**, Chief Executive Officer of the International Medical University

5.30pm

END OF DAY ONE

15 OCTOBER 2019, TUESDAY

<p>8.30am POWERBREAKFAST FUTURE TRENDS - NEW IDEAS, NEW CONNECTIONS</p> <p>A breakfast networking meet for like-minded individuals to gather for insights sharing, connect and explore new collaboration opportunities on future trends. Live action breakout groups of 30 participants, led by a specialist facilitator who will share perspectives on emerging trends and global reflections.</p> <p>◆ AI & AUTOMATION ◆ DIVERSITY & INCLUSION ◆ TECHNOLOGY & CONNECTIVITY ◆ MILLENNIAL WORKFORCE ◆ CORPORATE SUSTAINABILITY</p>	
<p>9.30am MASTERCLASS #1 TURNING SUSTAINABILITY & CLIMATE CRISIS INTO BUSINESS OPPORTUNITY</p> <p>A recent report revealed that sustainable business models related to the Sustainable Development Goals (SDG) could open up economic opportunities worth up to US\$12 trillion and increase employment by up to 380 million jobs by 2030. However, many leaders have yet to see this as an opportunity. How can Boards be the catalyst in integrating positive environmental and human impact as the strategic drivers for establishing an inclusive, equitable, green and profitable marketplace where sustainable principles drive growth?</p> <p>Speakers</p> <ul style="list-style-type: none"> • Datin Sunita Mei-Lin Rajakumar, Founder of the Climate Governance Initiative Malaysian Chapter & Chairman of Caring Pharmacy Group Berhad • Michael E.Long, Head of Sustainability Asia of Lendlease Corporation 	<p>MASTERCLASS #2 PREVENTING THE NEXT SCANDAL: BUILDING A CULTURE OF VIGILANCE</p> <p>As organisations grow and expand, Management and Boards face the challenges of cultivating the right values and culture within to serve as a guide for all employees. How can boards provide the right guidance to help organisations establish an ethical compass and provide the framework to internalise the values so that "values on the wall" can be turned into "values in action"? What indicators should Boards look at to determine and monitor the corporate culture of their organisation?</p>
<p>10.30am MASTERCLASS #3 TRUST + REPUTATION = SUSTAINABLE BUSINESS</p> <p>The bedrock of corporate reputation is trust. While reputation is an aggregate analysis of past behaviour that is built on the belief that a company will do the right thing, trust, is stakeholders' expectation of future behaviour based on its past performance. How can companies and public leaders maintain their corporate reputation and guard against potential breaches in an environment where trust is fragile? How do we start by strengthening trust in the boardroom? What roles can boards play to proactively manage crisis and disruptive risks?</p>	<p>MASTERCLASS #4 STRIKING A STAR BOARD-MANAGEMENT RELATIONSHIP</p> <p>A productive and harmonious relationship between the board and management is critical for organisational effectiveness. How can Boards and Management teams establish mutual respect for each other and work as a team without losing sight of the governance responsibilities? What are the essential elements to an effective and symbiotic relationship between Chair-CEO and individual board members with executive management? How do Boards and Management establish a trusted relationship to be able to effectively communicate and overcome conflict?</p> <p>Speaker</p> <ul style="list-style-type: none"> • Allen Blewitt, Non-Executive Director, Leadership Mentor, Independent Consultant (Australia)

11.30am	MASTERCLASS #5 CYBER VIGILANCE: HOW MUCH SHOULD WE KNOW?	MASTERCLASS #6 SUCCESSION PLANNING: WHAT WORKS, WHAT DOES NOT
	<p>Cybersecurity is not just an IT issue, but a business risk. Overwhelmed by the breadth, depth and tech-specific factors of cyber risk, most Boards are feeling challenged by the topic and see it as a daunting task. So what's next? Identifying the Board's maturity phase of their cyber oversight role - the awareness, understanding or acting phases, is key in determining the next action plan. Which phase are the Boards at and what important questions need to be asked in each phase?</p>	<p>Having the right individuals in the boardroom is critical. Board succession planning can be a sensitive topic and as a result, there has to be the right framework to determine the approach and ensure objectivity within the process. What are the principles underlying effective board succession planning as part of the process of good corporate governance? How can Boards ensure that they pass the 'torch' and mitigate a talent crisis? How do you keep directors involved without weighing them down?</p>
	<p>Speakers</p> <ul style="list-style-type: none"> • Christopher McGrath, Executive Director, Clearwater Digital (UK) • Chris Sturgess, Director, X41 Cyber Security 	<p>Speaker</p> <ul style="list-style-type: none"> • Shai Ganu, Managing Director, Rewards Business Leader - Asia Pacific of Willis Towers Watson, Singapore
12.30pm	NETWORKING LUNCH	
1.30pm	BOARDTALK DECODING THE BLACK BOX OF CRYPTIC TECH	
	<p>Digital disruption is no longer news - it has already happened, and companies must prepare for the new digital era, the new reality. Though leaders now understand the disruptive effect of emerging technology and have made digital transformation and disruption their top priority, they are still using the old business models, organisational structures and strategies that won't cut it in the new world. As stewards of the organisation, find out what is the right approach for businesses to quickly and productively take full advantage of the limitless opportunities the post-digital era brings. How can Boards navigate a world of intelligent machines, understand how consumers have been changed by technology and recognise the importance of culture, authenticity, feedback, and most importantly, what should they do now to remain relevant tomorrow?</p>	
	<p>Speaker</p> <ul style="list-style-type: none"> • Erik PM Vermeulen, An Innovative Thinker from The Netherlands 	
2.15pm	PLENARY SESSION #2 IT'S NOT JUST ABOUT YOU: THE CONSEQUENCES OF YOUR ACTION & INACTION	
	<p>Invaluable business insight into personal dramatic experience in dealing with breach of trust or ethical misconducts. The keynote speaker will touch on risk management, corporate morality and social responsibility, providing audience members with real world solutions to real business problems and how to prevent such occurrence in their own organisation.</p>	
	<p>Speaker</p> <ul style="list-style-type: none"> • Paul Moore, Whistleblower of Halifax Bank of Scotland from the United Kingdom 	
3.45pm	PLENARY SESSION #3 SPECIAL KEYNOTE BY FEATURED SPEAKER	
	<p>Power up with insights on what the future holds and what it takes to be a future-ready board and a steward of trust. Discover new perspectives that can lead to actionable outcomes that help shape the future.</p>	
	<p>Speaker</p> <ul style="list-style-type: none"> • Anders Indset, Business Philosopher, Author & Public Speaker from Germany 	
4.45pm	IT'S A WRAP Closing session and wrap up by Michele Kythe Lim, President/CEO of ICDM	
5.00pm	NETWORKING COFFEE	
5.30pm	END OF SUMMIT	

ABOUT INSTITUTE OF CORPORATE DIRECTORS MALAYSIA (ICDM)

ICDM is a professional institution dedicated to enhancing the professionalism and effectiveness of corporate directors in Malaysia. As the one-stop centre that caters for all board and director needs, ICDM's goal is to promote good governance amongst boards of companies by:

- Developing professional competence of directors
- Building a pipeline of capable directors
- Promoting research and development on the law and practice of corporate governance
- Representing directors' interests by lobbying and advocating on issues affecting directors
- Providing a platform for networking and directorship opportunities through membership

Start your journey with ICDM today!

Learning & Development development@icdm.com.my

Membership membership@icdm.com.my

Marketing & Partnership marketing@icdm.com.my

Research & Advocacy research@icdm.com.my

ICDM INTERNATIONAL DIRECTORS SUMMIT 2019 REGISTRATION FORM

14 & 15 October 2019 | Shangri-La, Kuala Lumpur
11, Jalan Sultan Ismail, 50250 Kuala Lumpur, Malaysia

REGISTRATION TERMS & CONDITIONS

ENQUIRY, REGISTRATION & SPONSORSHIP OPPORTUNITIES

REGISTRATION	Please email the completed form(s) and payment advice to ids2019@icdm.com.my
ENQUIRY & SPONSORSHIP	David Bareng or Khabir at +603 2202 2022 or marketing@icdm.com.my

REGISTRATION FEE | *RM2,450 per participant

	Early bird (Until 31 Aug 2019)	Regular	
ICDM Member	RM1,838 (25% off)	RM2,083 (15% off)	*6% SST will apply.
Non-Member	RM1,960 (20% off)	RM2,450	
Group (3 & above)	N/A	RM2,205 (10% off)	

DELEGATE #1

Salutation:				NRIC/ Passport No.:
Full name as per NRIC / Passport:				Designation:
Office Number:	Mobile Number:			Email:
Delegate's Category:	<input type="checkbox"/> ICDM Member - Early Bird	<input type="checkbox"/> Non-Member - Early Bird	<input type="checkbox"/> N/A	
	<input type="checkbox"/> ICDM Member - Regular	<input type="checkbox"/> Non-Member - Regular	<input type="checkbox"/> Group	
ICDM Membership No.:				

DELEGATE #2

Salutation:				NRIC/ Passport No.:
Full name as per NRIC / Passport:				Designation:
Office Number:	Mobile Number:			Email:
Delegate's Category:	<input type="checkbox"/> ICDM Member - Early Bird	<input type="checkbox"/> Non-Member - Early Bird	<input type="checkbox"/> N/A	
	<input type="checkbox"/> ICDM Member - Regular	<input type="checkbox"/> Non-Member - Regular	<input type="checkbox"/> Group	
ICDM Membership No.:				

DELEGATE #3

Salutation:				NRIC/ Passport No.:
Full name as per NRIC / Passport:				Designation:
Office Number:	Mobile Number:			Email:
Delegate's Category:	<input type="checkbox"/> ICDM Member - Early Bird	<input type="checkbox"/> Non-Member - Early Bird	<input type="checkbox"/> N/A	
	<input type="checkbox"/> ICDM Member - Regular	<input type="checkbox"/> Non-Member - Regular	<input type="checkbox"/> Group	
ICDM Membership No.:				

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REGISTRATION TERMS & CONDITIONS

CONTACT DETAILS

Organisation / Company:

Billing Address:

Contact Person:

Designation:

Office Number:

Mobile Number:

Email:

Note: Kindly bring sufficient business cards for networking

Authorised Signatory

Full Name:

Designation:

Date:

Company Stamp

PAYMENT DETAILS

Payment

- Registration(s) is confirmed only upon receiving full payment.
- Full payment must be made within 14 days upon submission of the registration form.
- Fees includes programme materials, certificate and meals.
- 6% SST will apply.

Account Name Institute of Corporate Directors Malaysia (ICDM)

Bank Name Maybank Islamic Berhad

Account Number 564324609320

TERMS & CONDITIONS

Cancellations & Refunds

- Cancellations must be submitted in writing before 15 August 2019 for a refund to be issued, less an administrative fee of MYR250.
- No refunds will be issued for cancellations received after 15 August 2019. Substitution may be made by written notification to registration@icdm.com.my.

Data protection

When providing ICDM with any personal data, you shall comply at all times with the Personal Data Protection Act 2010 (PDPA) and shall not in any way cause ICDM to breach any of its obligations under the PDPA Act.

Upon submitting the registration form, the delegate and the sponsored organisation are deemed to have read and accepted the terms and conditions.

Disclaimer: ICDM reserves the right to alter the content and timing of the programme in the best interest of the event and is not responsible for cancellations due to unforeseen circumstances.